



# Fido rate plans

Introducing

Apple iPhone 3G S

The fastest, most powerful iPhone yet.

## Fido rate plans for Apple iPhone

With 3-year Fido Agreement

Monthly charges	\$60	\$75
Included local airtime minutes (billed by the second)		
Weekdays From 8 a.m. to 7 p.m.	250	500
Evenings and weekends Weeknights, from 7 p.m. to 8 a.m. and from Friday 7 p.m. to Monday 8 a.m.	Unlimited	Unlimited
Additional local airtime minutes (billed by the second)	35¢	35¢
Text messages (sent from Canada to a Canadian wireless number)	Unlimited	Unlimited
Data transmission*	500MB	1GB
Visual Voicemail	Included	Included
Wi-Fi access to Fido and Rogers Hotspots	Unlimited	Unlimited
Call Waiting and Conference Call	Included	Included

**Note:** Unlimited local calls exclude calls made through Call Forwarding (20¢/min.). Text messages received from another mobile phone are free. There is a charge per text message received via *E-mail to your Fido* and for premium text messages (alerts, messages related to content, contests and promotions). Additional airtime, long distance, roaming, options and taxes are extra and billed monthly. An Early Cancellation Fee (ECF) applies if, for any reason, your service is terminated prior to the end of the Fido Agreement. The ECF is the greater of: (i) \$100 or (ii) \$10 per month remaining in the Fido Agreement, to a maximum of \$300 (plus applicable taxes), and applies for each deactivated phone number.

A one-time activation fee of \$35 per line applies.

If you share our concern for the environment, please use online billing. It'll not only help save our forests, it'll save you money too. For a paper invoice there'll be a \$2 charge per month, which will be donated to Evergreen. Visit [fido.ca/billing](http://fido.ca/billing)

Or add one of these add-ons to any of our other rate plans.

Value Pack for Apple iPhone	
Subscribe to this Value Pack and save up to 41% each month. The first month is free.	
Call Display WhoCalled™ Visual Voicemail	\$10 per month \$7 savings
<b>Note:</b> First month free bonus is a one-time offer and applies to new Value Pack subscriptions only.	
Picture & Video Messaging add-on	
100 picture and video messages	\$5 per month

**Note:** Includes messages sent from Canada to a Canadian wireless number or an e-mail address. Data transmission charges of 3¢ per KB apply when roaming. iPhone OS 3.0 required. Sending video is not supported on iPhone 3G.

Add-on for Apple iPhone	
Visual Voicemail	\$8 per month
<b>Data add-ons</b>	
500MB	\$25 per month*
1GB	\$30 per month*
3GB	\$60 per month*

**Note:** A monthly airtime plan is required to subscribe to a Data add-on. Additional data transmission will be charged at 3¢ per MB. Data add-ons are applicable in Canada only. While roaming in the U.S., data transmission charges of 0.6¢ per KB apply. While roaming internationally, data transmission charges of 3¢ per KB apply. In connection with your Data add-on, a Data Early Cancellation Fee (DECF) applies, for any reason, your Data add-on is terminated prior to the end of your Data add-on's commitment term (Data Term). The DECF is the greater of: (i) \$100 or (ii) \$10 per month remaining in the Data Term, to a maximum of \$200 (plus applicable taxes), and applies in addition to the Early Cancellation Fee for termination of your Fido Agreement.

\* For data usage up to 10GB/month, data usage exceeding the amount included in your plan or add-on (but excluding usage while roaming or while using subscription based or pay-per-use applications, which are subject to additional charges) will be charged at 3¢ per MB up to a maximum of \$100 less the monthly service fee for your Data add-on. Usage subject to the Fido Terms and Conditions and Acceptable Use Policy, available at [fido.ca/terms](http://fido.ca/terms). Tethering is the use of your phone as a wireless modem to connect to the Internet from your computer. For a limited time, if you subscribe to a plan or Data add-on which includes at least 1GB of data transmission between June 8, 2009 and December 31, 2009, you may use tethering as part of the volume of data included in your plan or add-on at no additional charge. Tethering cannot be used with plan or Data add-ons of less than 1GB.

Visit [fido.ca/myiphone3gs](http://fido.ca/myiphone3gs)

Drop by a store

Call 1-888-481-3436



### Additional Terms and Conditions for iPhone plans

The following terms and conditions govern your use of the Apple® iPhone™ on the Fido™ network. They supplement and are incorporated into the Fido Terms and Conditions, which are available at [fido.ca/terms](http://fido.ca/terms), and form part of our Fido Service Agreement with you. Capitalized terms below have the meanings given to them in the Fido Terms and Conditions or the Fido Service Agreement. Amounts below do not include applicable taxes.

#### Visual Voicemail

With Visual Voicemail, there are two ways to retrieve your voicemail messages: 1) either by dialing your own wireless phone number or holding "1" on your phone, and then pressing # when you hear the greeting, which is treated as any other wireless call with all minutes used deducted from the number of minutes included in your voice plan; and 2) accessing a Visual Voicemail message directly through your phone, which will not use any minutes included with your voice plan nor incur any data usage charges.

#### Data Usage

Your iPhone will be enabled for data usage. If you subscribe to a plan with no data included, data charges at a pay-per-use rate of 3¢/KB up to the first 500 KB and 1¢/KB thereafter for data sent and/or received over the Fido network will apply, unless you subscribe to a Data add-on, which we highly recommend. The data allowances included with the iPhone plans are only intended for data usage on the iPhone and do not apply to usage on any other device.

#### Roaming

**Substantial charges may be incurred if your iPhone is taken out of Canada even if no services are intentionally used.** Voice and data usage while roaming, including data usage incurred from delivery of Visual Voicemail messages, will be charged at our regular roaming rates. Visit [fido.ca/roaming](http://fido.ca/roaming) for our roaming rates and destinations. If you subscribe to a Data add-on, then your data roaming usage (including receipt of Visual Voicemail messages when roaming) are charged at the roaming rates applicable to your Data add-on. If you want to reduce data charges while traveling, please ensure that the Data Roaming toggle is set to "OFF", which will block data roaming when the iPhone is outside Canada.

#### Wi-Fi access to Fido and Rogers Hotspots

If you subscribe to an iPhone plan, then you will have Wi-Fi access to Fido and Rogers™ Hotspots™ without incurring additional usage charges while using your iPhone. For the Fido and Rogers Hotspots footprint, please go to [fido.ca/hotspot](http://fido.ca/hotspot).

#### Important note to existing Fido customers

If you are an existing Fido customer and have subscribed to a new iPhone plan, please note the following: 1) the voice plan portion of your new plan will become effective at midnight at the end of the day that you have subscribed to your new plan; 2) the Data add-on and text messaging portions of your new plan will become effective immediately upon activation, unless you have an existing data and/or text messaging add-on, in which case the Data add-on and/or text messaging portion(s) of your new plan will take effect at midnight at the end of the day that you have subscribed to your new plan; and 3) since your existing plan will only be effective for a portion of the current billing period, the monthly service fee and the minutes and/or data usage included in that plan will be pro-rated to reflect the portion of the current billing period that your existing plan was effective, which may result in additional charges for any minutes and/or data usage exceeding the plan's pro-rated monthly allowance.

#### Unauthorized modification to iPhone

Your iPhone is restricted to use on the Fido network, unless you are roaming. If you attempt to unlock your iPhone and use it on another network, it may become permanently unusable. Making unauthorized modifications to the software on your iPhone violates the iPhone software license agreement, and any resulting inability to use your iPhone is not covered under your iPhone's warranty.

#### Data Early Cancellation Fee

The Data Early Cancellation Fee more fully described in your Fido Service Agreement does not apply to the iPhone plans.

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Produced with great care for the environment.



# Apple iPhone 3G S

Meet iPhone 3GS. With new features like a remarkable built-in video camera, Voice Control, and more. It's a revolutionary phone, a great widescreen iPod, and a breakthrough Internet device in one. And with tens of thousands of apps from the App Store, it can do just about anything.

## New Features



### Speed

Load web pages, launch apps, open attachments, and take pictures faster than ever before. iPhone 3GS makes your entire iPhone experience more responsive.

Up to 2x faster compared with iPhone 3G.



### Video Camera

iPhone 3GS now lets you shoot and edit video, then share it via email, MMS, MobileMe, or YouTube. And still pictures get better with a 3-megapixel camera, built-in autofocus, and a tap-to-focus feature.



### Voice Control

With Voice Control, you can use your voice to call someone in your contacts list, dial a number, or play a song.

## More New Features



### Digital Compass

Find your way with the new digital compass, or watch as it automatically rotates maps to match the direction you're facing.

Compass reliability may be affected by usage conditions, such as nearby magnetic fields.



### Cut, Copy & Paste

Cut, copy, and paste words and photos, even between applications. Copy and paste images and content from the web, too.



### Messages

Use messages to send text, photos, audio, video, and more. Forward a whole message or just the important parts.



### Spotlight Search

Find what you're looking for across your iPhone, all from one place. Spotlight searches all your contacts, email, calendars, and notes, as well as everything in your iPod®.



### Voice Memos

Capture a voice memo, a meeting, or any audio recording on the go. Use the built-in iPhone microphone or the mic on your headset to record audio.



### Landscape Keyboard

Want more room to type? Rotate iPhone to use a larger keyboard in Mail, Messages, Notes, and Safari.



## Phone, iPod, Internet, and more



### Revolutionary Mobile Phone

iPhone redefines what you can do on a mobile phone. Tap a number to make a call. Scroll through your contacts with the flick of a finger.



### Great Widescreen iPod

iPhone is an equally brilliant iPod. Enjoy music, movies, and more on the 3.5-inch widescreen display and browse by album artwork with Cover Flow.



### Breakthrough Internet Device

iPhone uses fast 3G and Wi-Fi wireless connections to deliver rich HTML email, Maps with GPS, and Safari — the world's most advanced mobile web browser.



### App Store

Once you discover the App Store, you'll see how applications can make your iPhone do just about anything. Choose from tens of thousands of apps, then download your favorites with a tap.

## Technical Specifications

**Display:** 3.5-inch (diagonal) widescreen Multi-Touch display

**Resolution:** 480-by-320-pixel resolution at 163 ppi

**Storage:** 16GB or 32GB flash drive

**Cellular:** UMTS/HSDPA (850, 1900, 2100 MHz), GSM/EDGE (850, 900, 1800, 1900 MHz)

**Wireless data:** HSDPA (850, 1900, 2100 MHz), Wi-Fi (802.11b/g), EDGE, Bluetooth 2.1 + EDR

**Location:** Assisted GPS, digital compass, Wi-Fi, cellular

**Camera:** 3-megapixels, autofocus, and video recording

**Battery:** Built-in lithium-ion

**Talk time:** Up to 5 hours on 3G, up to 12 hours on 2G

**Standby time:** Up to 300 hours

**Internet use:** Up to 5 hours on 3G, up to 9 hours on Wi-Fi

**Video playback:** Up to 10 hours

**Audio playback:** Up to 30 hours

**Dimensions:** 115.5 mm by 62.1 mm by 12.3 mm

**Weight:** 135 grams

**In the box:** iPhone 3GS, earphones with remote and mic, dock connector to USB cable, USB power adapter, documentation, SIM eject tool

For details, visit [apple.com/ca/iphone/specs.html](http://apple.com/ca/iphone/specs.html)