



GIVING LOW PRICES a good home™



OWNER'S GUARANTEE

1. No System Access Fees (others charge up to \$6.95 per month)
2. Text messages to warn you before you exceed your plan
3. No term contract necessary
4. Earn FidoDollars™ to upgrade your phone for less

If you share our concern for the environment, please use online billing. It'll not only save our forests, it'll save you money too. For each paper invoice, there will be a \$2 charge per month, which will be donated to plant trees. Visit fido.ca/billing.

MORE
AT FIDO.CA

PLANS FROM

\$ **15**

PER MONTH

AND **NO
SYSTEM
ACCESS
FEES**

\$ **0** GET A
PHONE
on the house

With 2-year Fido Agreement



Nokia 2760



Nokia 3500



Moto W233 Renew

Canada's
first mobile phone
made partly
with recycled
water bottles*.

Other phones available

*Phone Housing made from 25% post-consumer recycled plastics.

PLANS

Include Call Waiting and Conference Call.
No System Access Fees.

Monthly fees	\$15	\$20	\$25	\$35	\$50	\$70
Minutes¹ Billed by the second	50	50	100	350	600	2,000
Evenings & Weekends³ Weeknights from 7 p.m. to 8 a.m. and weekends from Friday 7 p.m. to Monday 8 a.m.		Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Text messages sent⁴	50	50	Unlimited	Unlimited	Unlimited	Unlimited
Text messages received⁵	Free	Free	Free	Free	Free	Free

A one-time activation fee of \$35 per line applies⁶.

VALUE PACKS

The first month is free⁷

Call Display with Name Display ⁸ , WhoCalled™ and Enhanced Voice Messaging	\$10 Savings of \$5/33% per month
Call Display with Name Display ⁸ , WhoCalled, Enhanced Voice Messaging, 5 p.m. Early Evenings ⁹ and Unlimited On-Device Mobile Browsing ¹⁰	\$15 Savings of \$15/50% per month

ADD-ONS

Call Display with Name Display ⁸	\$6
Enhanced Voice Messaging	\$6
Call Forwarding (2,500 minutes) ¹¹	\$3
50 minutes outside FULLFIDO zone ¹²	\$5
Unlimited Incoming Calls ^{3,12}	\$12
Unlimited Canadian Long Distance	\$20
Unlimited North American Long Distance ¹³	\$30
Up to 70% off International Long Distance ¹⁴	\$5
5 p.m. Early Evenings ⁹	\$5
200 text messages ⁴	\$5
Unlimited text messages ⁴	\$10
Unlimited On-Device Mobile Browsing ¹⁰	\$10
Unlimited e-mails with Fido MobileMail ^{15,16}	\$5
Unlimited Instant messaging ¹⁷	\$5

Value Packs and Add-ons require a subscription and must be added to a monthly plan.

Visit fido.ca/plans

Finally, plans with
all you need in the city.
Visit fido.ca/fullfido
for all details.

FULLFIDO™

\$40	\$60
2,000 ²	4,000 ²
Unlimited	Unlimited
Free	Free

**Big minutes.
Big savings.
Bye-bye landline.**

FULLFIDO

- › 2,000 anytime minutes
- › Unlimited text

\$40 per month

No System Access Fees



DATA ADD-ONS

Fixed Data add-ons^{18,19} (E-mails, mobile Internet, Instant Messaging)

500 MB	\$25
1 GB	\$30
3 GB	\$60

Personal e-mail on BlackBerry®^{19,20}

Unlimited e-mails and unlimited Instant Messaging	\$15
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Add-ons require a subscription and must be added to a monthly plan.

PAY-PER-USE

Long distance within Canada and to the U.S. ²¹	35¢ per minute
Text and Instant messages received ⁵	Free
Text messages sent from Canada to a Canadian wireless number	15¢ per message
Text message sent from Canada to a U.S. or International wireless number	25¢ per message
Text messages sent while roaming	75¢ per message
Picture and video messages received while in Canada ¹⁶	Free
Picture and video messages sent ^{16,22}	50¢ per recipient
Fido MobileMail ^{15,16}	20¢ per e-mail sent and read
Instant messages sent	15¢ per message
Directory Assistance	\$2 per call

THE PERFECT PREPAID

- › No commitment
- › No activation fee
- › No System Access Fees
- › No monthly invoice

TALK-BY-THE-MINUTE

Perfect for "just in case" calls.

20¢ / minute	Any time
30¢ / minute	Any time

The 20¢ / minute rate is available with refills of \$20, \$30 and \$50.

TALK-BY-THE-DAY

Make and receive unlimited calls and still control your budget.

\$1 / day	Unlimited evenings & weekends Weekdays, 30¢ per minute.
\$1 / day	Unlimited Incoming calls Outgoing calls, 30¢ per minute.

Weeknights from 6 p.m. to 8 a.m. and weekends from Friday 6 p.m. to Monday 8 a.m.

TEXT-BY-THE-DAY

Addicted to text? Text your friends at home and abroad.

	Daily text messages sent from Canada	Text messages received ⁶
30¢ / day	10 to a Canadian wireless number	Unlimited
50¢ / day	100 to a Canadian wireless number	Unlimited

Note: A partial day counts as an entire day with fixed per-day rates. Long distance within Canada and to the U.S. costs 30¢ per minute. Each month, a 9-1-1 Emergency Access Fee of 50¢ (non-government fee) will be debited from your account balance. Prepaid airtime is billed by the minute and is applicable to local calls only.

BLANKET COVERAGE

Fido covers 94% of the Canadian population and there's no extra charge for network access with our plans.



Network

3G high-speed zones

Visit fido.ca/coverage for our detailed regional coverage, our U.S. and International coverage.

This map is a general representation of wireless coverage. Areas shown are approximate, actual coverage areas may vary. Reception may be affected by various factors, including system availability and capacity, your phone, signal strength, topography and environmental conditions. Charges are based on the location of the site receiving and transmitting the signal, not your location.



MORE AT
FIDO.CA/PREPARED

MORE
AT FIDO.CA

VISIT FIDO.CA

Drop by a store

Call 1-888-481-3436



1. Local airtime minutes only. Each additional minute costs 35¢. **2.** Local airtime minutes within the **FULLFIDO** zone only; additional in-zone minutes and airtime used for calls made and received outside the **FULLFIDO** zone cost 35¢ per minute. **3.** Local calls only, excluding calls made through Call Forwarding (20¢/min.), Video Calling (25¢/min.), or similar services. **4.** Messages sent from Canada to a Canadian wireless number only. **5.** Messages received from another mobile phone are free. There is a charge per text message received via *E-mail* to your *Fido* and for premium text messages (alerts, messages related to content, contests and promotions). **6.** If you are subscribed to Fido Prepaid Service or a monthly plan offered before November 4, 2008, a set-up fee per line applies. **7.** One-time offer. Applies to new Value Pack subscriptions only. **8.** Compatible phone required, not all numbers can be identified. **9.** Not compatible with the \$15 and **FULLFIDO** plans. **10.** Includes unlimited on-device mobile browsing, excluding tethering (use as wireless modem) on select Fido certified devices. Usage subject to Fido Terms and Conditions and Acceptable Use Policy, available at fido.ca/terms. Data transmission charges of 3¢/KB apply when roaming, see fido.ca/surfoption for details. **11.** Each additional minute costs 10¢ per minute. **12.** Cannot be added to monthly plans offered before November 4, 2008. **13.** Includes calls to Canada and the United States only. **14.** Not applicable to calls to the United States. Visit fido.ca/longdistance for long distance rates to other countries and areas. **15.** Supported domains: Yahoo!® Mail, Windows Live™ Mail and Rogers™ Yahoo!® Mail. Compatible phone required. **16.** Data transmission charges of 3¢ per KB apply when roaming. **17.** Includes access to Windows Live™ Messenger, Yahoo!® Messenger or both. **18.** Additional data transmission will be charged at 3¢ per MB. While roaming in the U.S., data transmission charges of 0.6¢ per KB apply. While roaming internationally, data transmission charges of 3¢ per KB apply. **19.** For data usage up to 10GB/month, usage exceeding amount included in your data add-on (excluding usage while roaming or using subscription based or pay-per-use applications, which are subject to additional charges) will be charged at applicable overage rate for your add-on to a maximum of \$100 less the monthly service fee for your add-on (whether subscribed standalone or as part of a Value Pack). **20.** Includes unlimited personal e-mail (up to 10 e-mail accounts) and Instant Messaging with a BlackBerry smartphone on the Fido network. Visit fido.ca/dataoptions for details. All other data usage will be unavailable on your device with this option, which cannot be combined with a Data option. **21.** Long-distance calls are billed by the second (30-second minimum) and airtime charges apply. **22.** From Canada to a Canadian wireless number or an e-mail address.

Applies to all plans: Additional airtime, long distance, roaming options and taxes are extra and billed monthly. An Early Cancellation Fee (ECF) applies to all subscribers with a Fido Agreement if, for any reason, their service is terminated prior to the end of the Fido Agreement. The ECF is the greater of: (i) \$100 or (ii) \$20 per month remaining in the Fido Agreement, to a maximum of \$400 (plus applicable taxes), and applies for each deactivated phone number. In connection with your wireless Internet access option, a Data Early Cancellation Fee (DECF) also applies if, for any reason, your wireless Internet access option is terminated prior to the end of your wireless Internet access option's commitment term (Data Term). The DECF is the greater of: (i) \$25 or (ii) \$5 per month remaining in the Data Term, to a maximum of \$100 (plus applicable taxes), and applies in addition to the ECF for termination of your Fido Agreement. If you subscribe to a monthly plan along with a wireless Internet access option, both the ECF and the DECF apply. For iPhone-specific products and services, consult our *Fido rate plans for iPhone 3G* brochure. **For Prepaid service:** the 9-1-1 Emergency Access Fee is charged to provide our customers with access to emergency services. This is not a government fee or tax.

Subject to the Fido Terms and Conditions and Acceptable Use Policy, available at fido.ca/terms. Plans available until August 4, 2009. Fido reserves the right to change the products and services described in this brochure, as well as the pricing, at any time.

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Produced with great care for the environment.



100%



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