



**GIVING
LOW
PRICES**
a good
home™



Fido Cares

- 1** Text messages to warn you before you exceed your plan
- 2** Earn FidoDollars™ to change your phone for less
- 3** No System Access Fees (others charge up to \$6.95 per month)
- 4** No term contract necessary

If you share our concern for the environment, please use online billing. It'll not only save our forests, it'll save you money too. For each paper invoice, there will be a \$2 charge per month, which will be donated to Evergreen. Visit fido.ca/billing.

**More
at fido.ca**

Plans from

\$15

per month

TALK & TEXT

- › No System Access Fees
- › Per-second billing

Phones at \$0

With 2-year Fido Agreement



**EVEN THE BLACKBERRY® PEARL™
SMARTPHONE**

With 3-year Fido Agreement and Data add-on.

Plans

Include Call Waiting and Conference Call.
No System Access Fees.

CityFido™
Plans with all you
need in the city.

**Goodbye old
home phone.
Hello savings!**

Monthly fees	\$15	\$20	\$25	\$35
Minutes¹ Billed by the second	50	50	100	350
Evenings & Weekends³ Weeknights from 7 p.m. to 8 a.m. and weekends from Friday 7 p.m. to Monday 8 a.m.		Unlimited	Unlimited	Unlimited
Text messages sent⁴	50	50	Unlimited	Unlimited
Text messages received⁵	Free	Free	Free	Free

\$40	\$60
2,000 ²	4,000 ²
Unlimited	Unlimited
Free	Free

A one-time activation fee of \$35 per line applies⁶. Visit fido.ca/plans

CityFido

> 2,000
anytime minutes²
> Unlimited text^{4,5}

\$40 per
month
No System
Access Fees

Use your minutes anywhere within your **CityFido** zone.

Value Packs The first month is free⁷

Call Display with Name Display ⁸ , WhoCalled™ and Enhanced Voice Messaging	\$10 Savings of \$7 per month
Call Display with Name Display ⁸ , WhoCalled, Enhanced Voice Messaging, 5 p.m. Early Evenings ⁹ and Unlimited Mobile Browsing ¹⁰	\$15 Savings of \$18 per month

Add-ons

Call Display with Name Display ⁸	\$7
Enhanced Voice Messaging	\$7
50 minutes outside CityFido zone ¹¹	\$5
Unlimited Incoming Calls ^{3,11}	\$12
5 p.m. Early Evenings ⁹	\$6
25 minutes Canadian Long Distance ¹¹	\$5
Unlimited Canadian Long Distance ¹¹	\$20
Unlimited North American Long Distance ^{11,12}	\$30
Up to 70% off International Long Distance ^{11,13}	\$5
100 picture and video messages ^{17,21}	\$5
200 text messages ⁴	\$5
Unlimited text messages ⁴	\$10
Unlimited Mobile Browsing ¹⁰	\$10
Unlimited e-mails with Fido MobileMail ^{14,15}	\$5
Unlimited Instant Messaging ^{15,16}	\$5

Value Packs and add-ons require a subscription and must be added to a monthly plan.

Data

Data add-ons ¹⁸	
500 MB	\$25
1 GB	\$30
3 GB	\$60

Personal e-mail on BlackBerry® add-on¹⁹

Unlimited e-mails and unlimited Instant Messaging	\$15
--	------

Add-ons require a subscription and must be added to a monthly plan.

Pay-per-use

Long distance within Canada and to the U.S. ²⁰	35¢ per minute
Text and Instant messages received ⁵	Free
Text messages sent from Canada to a Canadian wireless number	15¢ per message
Text message sent from Canada to a U.S. or International wireless number	25¢ per message
Text messages sent while roaming	75¢ per message
Picture and video messages received while in Canada ¹⁵	Free
Picture and video messages sent ^{15,21}	50¢ per recipient
Daily Mobile Browsing ^{10,22}	\$1 per day
Fido MobileMail ^{14,15}	20¢ per e-mail sent or read
Instant messages sent ^{15,16}	15¢ per message
Directory Assistance	\$2 per call





Blanket coverage

Fido covers 94% of the Canadian population and there's no extra charge for network access with our plans.



This map is a general representation of wireless coverage. Areas shown are approximate, actual coverage areas may vary. Reception may be affected by various factors, including system availability and capacity, your phone, signal strength, topography and environmental conditions. Charges are based on the location of the site receiving and transmitting the signal, not your location.

-  Network
-  3G high-speed zones

New! Fido Travel Packs

Add a Travel Pack to your monthly plan the next time you travel outside Canada and save up to 61% on all of your calls.

Visit fido.ca/roaming

Visit fido.ca/coverage for our detailed regional, U.S. and International coverage maps.

More
at fido.ca

The perfect Prepaid

Visit fido.ca
Drop by a store
Call 1-888-481-3436

- › No commitment
- › No activation fee
- › No System Access Fee
- › No fees for text messages received⁵

Talk-by-the-minute

Perfect for "just in case" calls.

5¢ / minute	Evenings and weekends. Weekdays, 40¢ per minute.
20¢ / minute	Any time
30¢ / minute	Any time

Weeknights from 7 p.m. to 8 a.m. and weekends from Friday 7 p.m. to Monday 8 a.m. The 5¢ and 20¢ / minute rates are available with refills of \$20, \$30 and \$50.

Talk-by-the-day

Make and receive unlimited calls and still control your budget.

\$1 / day	Unlimited evenings and weekends Weekdays, 30¢ per minute.
\$1 / day	Unlimited Incoming calls Outgoing calls, 30¢ per minute.

Weeknights from 6 p.m. to 8 a.m. and weekends from Friday 6 p.m. to Monday 8 a.m.

Text-by-the-day

Addicted to text? Text your friends at home and abroad.

	Daily text messages sent from Canada	Text messages received ⁵
30¢ / day	10 to a Canadian wireless number	Unlimited
50¢ / day	Unlimited to a Canadian wireless number	Unlimited
50¢ / day	15 to a U.S. or International wireless number	Unlimited

Note: A partial day counts as an entire day with fixed per-day rates. Long distance within Canada and to the U.S. costs 30¢ per minute. Each month, a 9-1-1 Emergency Access Fee of 50¢ (non-government fee) will be debited from your account balance. Prepaid airtime is billed by the minute and is applicable to local calls only.



More at
fido.ca/prepaid



1. Local airtime minutes only. Each additional minute costs 35¢. 2. Local airtime minutes within the CityFido zone only; additional in-zone minutes and airtime used for calls made and received outside the CityFido zone cost 35¢ per minute. 3. Local calls only, excluding calls made through Call Forwarding (20¢/min.), Video Calling (25¢/min.) or similar services. 4. Messages sent from Canada to a Canadian wireless number only. 5. Messages received from another mobile phone are free. There is a charge for premium text messages (alerts, messages related to content, contests and promotions). 6. If you are subscribed to Fido Prepaid Service or a monthly plan offered before November 4, 2008, a set-up fee per line applies. 7. One-time offer. Applies to new Value Pack subscriptions only. 8. Compatible phone required, not all numbers can be identified. 9. Not compatible with the \$15 and CityFido plans. 10. Includes unlimited on-device mobile browsing, excluding tethering (use as wireless modem) on select Fido certified devices. Usage subject to Fido Terms and Conditions and Acceptable Use Policy, available at fido.ca/terms. Data transmission charges of 3¢/KB apply when roaming, see fido.ca/dataaddons for details. 11. Cannot be added to monthly plans offered before November 4, 2008. 12. Includes calls to Canada and the United States only. 13. Not applicable to calls to the United States. Visit fido.ca/longdistance for long distance rates to other countries and areas. 14. Supported domains: Yahoo!® Mail, Windows Live™ Mail and Rogers™ Yahoo!® Mail. Compatible phone required. 15. Data transmission charges of 3¢ per KB apply when roaming. 16. Includes access to Windows Live™ Messenger, Yahoo!® Messenger or both. 17. Each additional message costs 50¢. 18. Additional data transmission will be charged at 3¢ per MB. While roaming in the U.S., data transmission charges of 0.5¢ per KB apply. While roaming internationally, data transmission charges of 3¢ per KB apply. 19. Includes unlimited personal e-mail (up to 10 e-mail accounts) and Instant Messaging with a BlackBerry smartphone on the Fido network. Visit fido.ca/dataaddons for details. All other data usage will be unavailable on your device with this option, which cannot be combined with a Data option. 20. Long-distance calls are billed by the second (30-second minimum) and airtime charges apply. 21. From Canada to a Canadian wireless number or an e-mail address. 22. Valid for 24 hours from time of purchase.

Applies to all plans: Additional airtime, long distance, roaming, add-ons and taxes are extra and billed monthly. An Early Cancellation Fee (ECF) applies to all subscribers with a Fido Agreement if, for any reason, their service is terminated prior to the end of the Fido Agreement. The ECF is the greater of: (i) \$100 or (ii) \$10 per month remaining in the Fido Agreement, to a maximum of \$300 (plus applicable taxes), and applies for each deactivated phone number. In connection with your data add-on, a Data Early Cancellation Fee (DECF) also applies if, for any reason, your data add-on is terminated prior to the end of your data add-on's commitment term (Data Term). The DECF is the greater of: (i) \$100 or (ii) \$10 per month remaining in the Data Term, to a maximum of \$200 (plus applicable taxes), and applies in addition to the ECF for termination of your Fido Agreement. If you subscribe to a monthly plan along with a data add-on, both the ECF and the DECF apply. For iPhone-specific products and services, consult our *Fido rate plans for iPhone* brochure. **For Prepaid service:** The 9-1-1 Emergency Access Fee is charged to provide our customers with access to emergency services. This is not a government fee or tax.

Subject to the Fido Terms and Conditions and Acceptable Use Policy, available at fido.ca/terms. Plans available until November 2, 2009. Fido reserves the right to change the products and services described in this brochure, as well as the pricing, at any time.

TMFido & design, Giving low prices a good home, CityFido, Fido Rewards and FidoDollars are trademarks of Fido Solutions Inc. WhoCalled is a trademark of Rogers Wireless, used under license. BlackBerry®, RIM®, Research In Motion®, SureType®, SurePress™ and related trademarks, names and logos are the property of Research In Motion Limited and are registered and/or used in the U.S. and countries around the world. All other brand names and logos are trademarks of their respective owners. © 2009 Fido Solutions Inc.